

**INDUSTRIAL MANAGEMENT
(PROFESSIONAL ELECTIVE - II)**

B.Tech. IV Year I Sem.
Course Code: ME722PE

L T/P/D C
3 0/0/0 3

UNIT I:

Introduction to Management: Entrepreneurship and organization - Nature and Importance of Management, Functions of Management, Taylor's Scientific Management Theory, Fayol's Principles of Management, Maslow's Theory of Human Needs, Douglas McGregor's Theory X and Theory Y, Herzberg's Two-Factor Theory of Motivation, Systems Approach to Management, Leadership Styles, Social responsibilities of Management

UNIT II:

Designing Organizational Structures: Departmentation and Decentralization, Types of Organization structures - Line organization, Line and staff organization, functional organization, Committee organization, matrix organization, Virtual Organization, Cellular Organization, team structure, boundary less organization, inverted pyramid structure, lean and flat organization structure and their merits, demerits and suitability.

UNIT III:

Operations Management: Objectives- product design process- Process selection-Types of production system(Job, batch and Mass Production),-Plant location-factors- Urban-Rural sites comparison- Types of Plant Layouts-Design of product layout- Line balancing(RPW method)

Value analysis-Definition-types of values- Objectives- Phases of value analysis- Fast diagram

UNIT IV:

Work Study: Introduction – definition – objectives – steps in work study – Method study – definition – objectives – steps of method study. Work Measurement – purpose – types of study – stop watch methods – steps – key rating – allowances – standard time calculations – work sampling.

Statistical Quality Control: variables-attributes, Shewart control charts for variables- \bar{X} chart, R chart, - Attributes-Defective-Defect- Charts for attributes-p-chart -c chart (simple Problems), Acceptance Sampling- Single sampling- Double sampling plans-OC curves.

UNIT V:

Job Evaluation : methods of job evaluation – simple routing objective systems – classification method – factor comparison method – point method – benefits of job evaluation and limitations.

Project Management (PERT/CPM): Network Analysis, Programme Evaluation and Review Technique (PERT), Critical Path Method (CPM), Identifying critical path,

Probability of Completing the project within given time, Project Cost Analysis, Project Crashing. (simple problems)

TEXT BOOKS:

1. Industrial Engineering and Management/O.P. Khanna/Khanna Publishers
2. Industrial Engineering and Management Science/T.R. Banga and S.C.Sarma/Khanna Publishers

REFERENCE BOOKS:

1. Motion and Time Study by Ralph M Barnes/ John Willey & Sons Work Study by ILO
2. Human factors in Engineering & Design/Ernest J McCormick / TMH
3. Production & Operation Management /Paneer Selvam /PHI
4. Industrial Engineering Management/NVS Raju/Cengage Learning
5. Industrial Engineering Hand Book /Maynard
6. Industrial Engineering Management / RaviShankar/ Galgotia